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## ***A Historic Moment in Motorsports***

### ***"Ride Into the Future with Miquel Gelabert and Honda Montesa!"***

*Miquel Gelabert, 27, is a force to be reckoned with in the world of trial biking. A former European Champion (2016) with multiple podiums in TrialGP and Trial2,*

*Miquel is now leading the charge for an innovative future in motorsport. Partnering with Honda Montesa, he will debut the groundbreaking RTL Electric bike in the highly competitive 2025 Trial2 World Championship.*

***This is not just a campaign for a championship title; it's a bold step towards sustainability and innovation in motorsport.***

*With Honda Montesa's advanced electric technology and Miquel's determination to win the championship, this partnership combines skill, performance, and purpose.*

Now is the time to align your brand with cutting-edge technology, sustainability excellence, and a world-class athlete who's shaping the future of motorsport.

Join Miquel Gelabert on his trailblazing road to victory!



# Massive Media Coverage and Global Reach

## Live Streaming and Broadcast Power

Every round of the 2025 Hertz FIM Trial World Championship will be streamed live on FIM-MOTO.TV, including exclusive behind-the-scenes content and interviews.

**Opening Trial2 races will also be streamed for free**, providing even greater accessibility and positioning sponsors for early audience capture.

Supported by global partners, the championship guarantees a high-impact media presence.

## Digital and Social Media Reach

Miquel Gelabert commands a strong personal following with **29,000+ Instagram followers**, achieving high engagement on racing and training content shared globally.

**Honda Montesa, FIM TrialGP**, and their partners will amplify updates on this groundbreaking electric bike and its impact on sustainability and competition.

Campaigns focused on the RTL Electric bike's debut and Honda's electrification goals will attract a mix of motorsport enthusiasts and eco-conscious fans.

## Media and Press Highlights

Coverage by premium outlets such as Cycle News, Honda Racing, and FIM publications, ensuring global editorial visibility.

The innovative RTL Electric bike, coupled with Miquel's championship bid, is positioned as a historic moment, drawing significant media traction.

**With headline-grabbing stories and unmatched media reach, partnering with Miquel Gelabert ensures your brand is front and center in motorsport's next big leap.**

# ROI Metrics for Sponsors

## Maximizing Your Sponsorship ROI

**Live Global Streaming:** Showcase your brand through prominent placements during streamed rounds, delivering direct audience engagement on a global scale.

**High-Visibility Branding:** Logo placement on the RTL Electric bike, rider gear, team assets, and digital content ensures consistent exposure.

**Social Media Amplification:** Miquel's active online presence enables memorable and impactful engagements with his fanbase.

## Targeted Audience Demographics

**TrialGP** delivers access to a passionate, technically minded audience across major regions like Europe, Asia, and North America.

**Key demographics** include youth, family-based fans, and eco-conscious consumers, making partnerships ideal for brands targeting active, lifestyle-oriented individuals.

## Cross-Platform Activation Potential

Craft bespoke stories around Honda Montesa's electrification goals and Miquel Gelabert's championship pursuit to humanize your brand and build emotional resonance with audiences.

**By leveraging Miquel's platform and Honda Montesa's initiative, your sponsorship delivers measurable, meaningful results that go beyond traditional advertising.**

## Benefits of Sponsoring Miquel Gelabert

Innovating Racing and Sustainability with Honda Montesa

The debut of the RTL Electric bike in the 2025 Trial2 World Championship is nothing short of a revolution. Miquel Gelabert is at the forefront of this landmark initiative, providing sponsors with the unparalleled opportunity to align with motorsport's future.

### Key Sponsorship Benefits

**Sustainability Leadership:** Showcase your commitment to the environment in partnership with Honda Montesa's push towards carbon neutrality through electrification.

**Global Audience Connection:** Engage trial fans at seven major international events while leveraging digital platforms for extended reach.

### Amplified Brand Visibility:

Sponsors benefit from high-profile logo placements on the bike, rider equipment, and across team media assets.

### Proven Impact from Champions

With a history of podium finishes and championship titles, Miquel already has a loyal fanbase. Combine that with Honda Montesa's trusted legacy, and your brand will be part of a formidable team poised for victory in 2025.

### Personalized Activations

Through Miquel's social media, sponsors can create targeted campaigns, from training insights to behind-the-scenes looks at race preparation, offering fans and customers direct connections to the

# Sponsorship Packages and a Winning Argument

## Tailored Sponsorship Opportunities

We offer a range of sponsorship packages starting from 5,000 €

**More info: [contact@gsportsmarketing.eu](mailto:contact@gsportsmarketing.eu)**

## Why Choose Miquel and Honda Montesa?

- **Unprecedented Innovation:** Be part of Honda Montesa's debut electric campaign, a historical shift in trial bike racing.
- **Global Appeal:** Benefit from a platform that spans Europe, Asia, and North America, broadcasting your brand to fans worldwide.
- **Sustainability Leadership:** Showcase your dedication to environmental innovation by aligning with eco-friendly technologies in motorsport.
- **Winning Legacy:** With championship titles and a proven competitive edge, Miquel's story is about drive, determination, and excellence.

**Partnering with Miquel Gelabert and Honda Montesa is more than sponsorship. It's an invitation to shape the future of motorsport while driving tangible returns for your brand.**

**Together, we'll create moments that define a new era of racing triumphs.**

